

Dear friends,

Welcome to our 17th newsletter!

Welcome to the 17th volume of our newsletter! As 2012 comes, we would like to accompany our greetings to you with an update on UID's activities in the last few months of 2011.

On Oct 23-24, UID's team members Dr Ben Chan and Mr. Frans Sugiarta were in Cambridge, Massachusetts attending the first Presencing Institute (PI) Global Forum. Presencing Institute (PI) is founded by MIT faculty Otto Scharmer, who conceptualized Theory U, which UID have used as the underpinning theory in our IDEAS Indonesia program.

This forum was attended by 250 people from five continents, plus an additional 500 who streamed the forum online from around the globe. Indonesia was one of the main highlights at the forum with our two inspiring stories. On Day One, Ms. Felia Salim, who is our own IDEAS 2.0 fellow and vice president director of PT Bank Negara Indonesia (BNI), shared her story about the



IDEAS 3.0 fellows and organizers sending you a power whoosh from Tanah Lot, Bali.

transformation journey she lead for the bank, with a goal of creating more bridging leaders in BNI at all layers who operate with open mind - open heart - open will. Ms. Salim's story was praised highly by the global forum participants and in fact, the success of this transformation effort was recently recognized when BNI won the Most Admired ASEAN Enterprise award at the 2011 ASEAN Summit, topping out a long list of some 20,000 competing companies.

On Day Two the Bojonegoro story—which had been conceived as an IDEAS 2.0 prototype—was presented, and it was considered as one of the best examples of the application U process at the society level. In three short years, Kang Yoto, an IDEAS 2.0 fellow and Regent (Bupati) of Bojonegoro, managed to increase the quality of public service in his regency, and this success won recognition when the regency was listed as 2nd best in public service—a tall jump from their previous ranking at number 35 out of 38 provinces in East Java.

We are proud that UID is at the helm of these positive changes in society!!!

In November, IDEAS 3.0 fellows took a Deep Dive in Bali. The location, set against the backdrop of the majestic Tanah Lot temple on the rock, provided fellows with plenty of natural and spiritual energy to sustain their learning journey, which gave birth to five prototypes that week: (1) Suara Anak Papua, an attempt to give an opportunity for Papuan children to express how they view the world around them, (2) Senayan Kali bersih, which pledged to catalyze the cleanup of Kali Pesanggrahan in Senayan, (3) Integrated Marine Eco-economy & Empowerment in Sarangan Island, Bali, which aims to build nature as well as the local economy and community on Sarangan Island,

Prestasi anak Indonesia asal Papua: 4 emas, 5 perak, 3 perunggu

Olimpiade **SAINS** dan Matematika tk SD Asia 14-17 Nov 2011



Photo Courtesy of Surya Institute



IDEAS fellows with Quincy Jones in Bali @ ASEAN Summit 2011.

(4) Nature Through Economic Prosperity, which aims to conserve the Javan gibbons on Gunung Ciremai, West Java by tending to the prosperity of villagers surrounding the mountaintop, and (5) Defense by Prosperity, which aims to fortify the border defense in Maluku Tenggara Barat by strengthening the economy of the local community straddling the islands.

The past few months also saw heartwarming success achieved by many of our IDEAS alumni.

We were delighted to learn that several Papuan children, plucked off the remote jungle, won medals at the Asian Science and Mathematics Olympiad for Primary Schools (ASMOPS) and at the International Robotics Olympiad (IRO). These children, some of whom started out not knowing how to do the simplest arithmetic operations, trained for 1.5–2.5 years under the mentoring of IDEAS fellow Prof. Yohanes Surya, and ended up winning four gold, five silver, and three bronze medals at ASMOPS, and two bronze and eight technical award medals at IRO.

The popular talk show hosted by IDEAS fellow Mr. Andy Noya, “Kick Andy”, won recognition from the

Indonesian PR Society and was awarded this year’s PR Society Award. It was lauded as an “oasis” in the midst of infotainment shows currently choking TV programming in this country.

Our congratulations to IDEAS fellows from Media Group Mr. Tommy, Ms. Rerie Moerdijat, Ms. Shanti, Mr. Andy Noya, Ms. Lisa for the award won by an episode of their Metro Realitas show. The segment, titled “Berebut Saham Newmont”, won Eagle Award 2011 for Best Investigative Program.

Yet another achievement related to IDEAS came in the recognition of Universitas Indonesia as Indonesia’s greenest campus according to a recent study, “UI Greenmetric of World Universities 2011”. The university, rectored by IDEAS fellow Dr. Gumilar Rusliwa Sumantri, ranked 22nd out of 142 campuses from 42 countries around the globe.

We also congratulate IDEAS fellows Mr. Christopher Chan, Ms. Catharina Widjaja, and Mr. Buddy Tanasale from P.T. Gajah Tunggal (GT) as well as Mr. V.P. Sharma from P.T. Mitra Adi Perkasa for their recognitions from Forbes Indonesia Magazine as among the Best of the Best 2011 top performing companies.

Please give IDEAS alumna Ms. Intan Abdams Katoppo your strongest power whoosh as she takes the helm of state-owned enterprise PT Hotel Indonesia Natour as its new President Director. Ms. Katoppo is in charge of overseeing the rejuvenation of three hotels in Bali: Hotel Inna Kuta, Hotel Inna Putri Bali Nusa Dua and Inna Grand Bali Beach.

Looking ahead to 2012, UID already has two wonderful programs lined up to kick-start the new year. In January, we will be starting our U41000 program, a continuation of BNI’s transformation journey. The program aims to bring the language of the U Theory into the vocabulary of BNI’s middle managers. We are also excited to announce that on January 13th UID will be hosting a workshop featuring Dr. Robert S. Kaplan, who co-created the world-renowned Balanced Scorecard and Activity-Based Costing system.

As 2012 unfolds, we at UID would like to wish you and your loved ones health, success, and peace. We hope to count on you for your continued friendship and support of our foundation for building trust for our common future.

With warmest wishes,

The United in Diversity Foundation