

Woman Empowerment Prototype

IDEAS 1.0

- Amelia Gozali (Business Sector)
- Catharina Widjaja (Business Sector)
- Dewi Malarangeng (Civil Society)
- Maya Soeharto (Business Sector)
- Putra Nababan (Media Sector)
- Rofikoh Rokhim (Academic/Civil Society))
- Sondang Anggraini (Government)



Vision & Mission

VISION

To improve the quality of life to the communities, in particular among women.

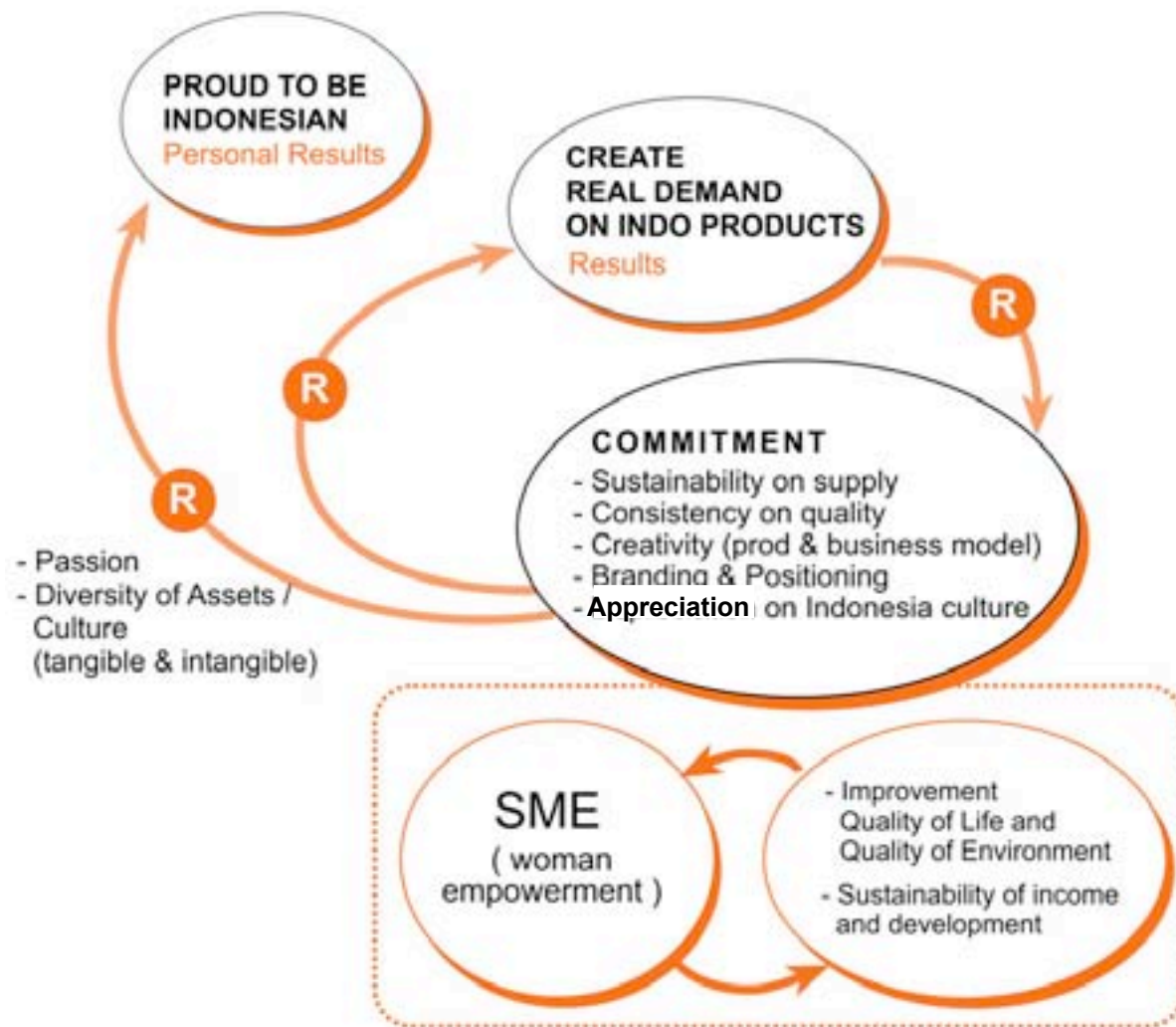
MISSION

By providing sustainable income to the women, and involving the three. Sectors (Civil, Business and Government) participation in the prototype.

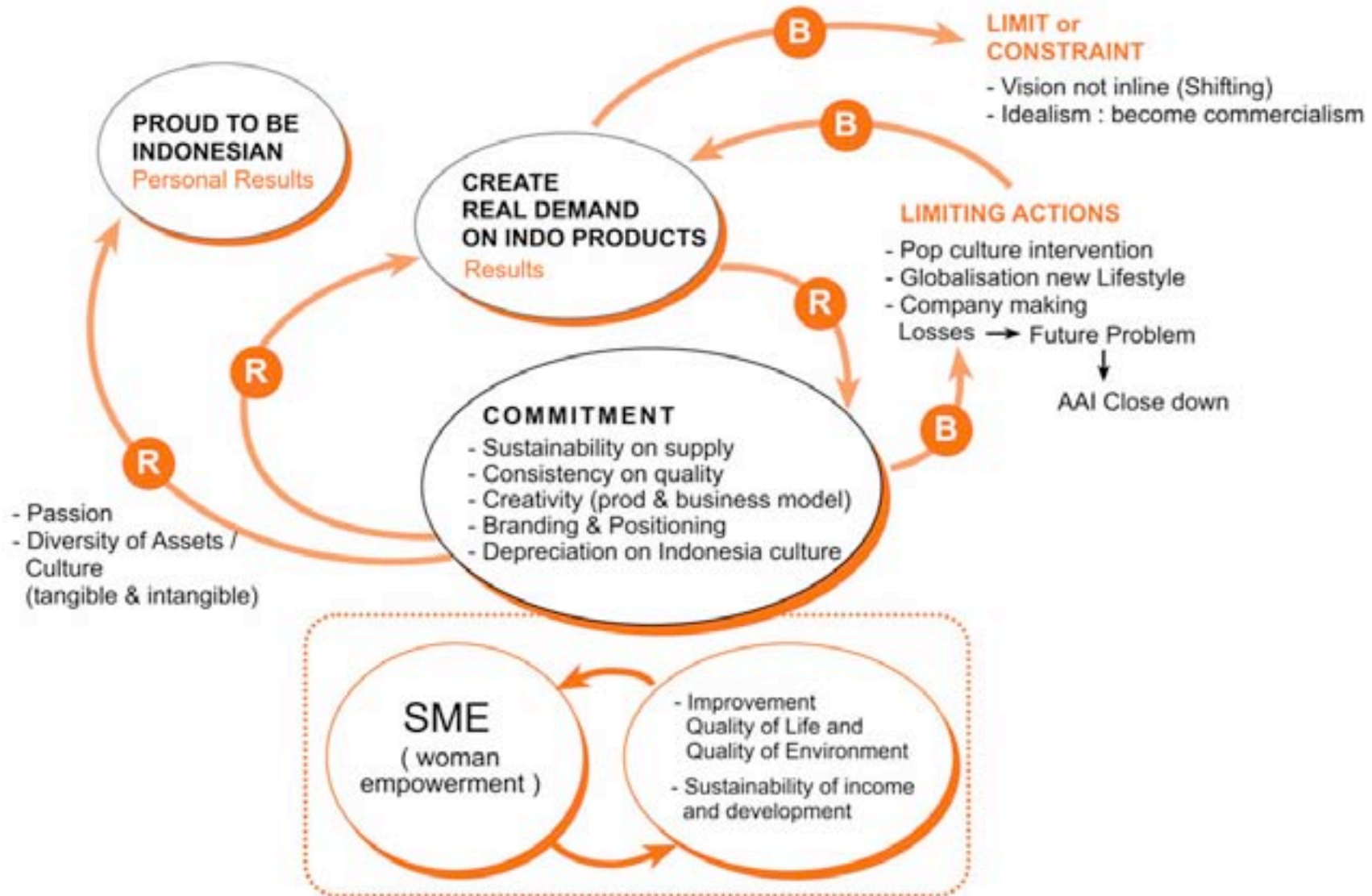
The Process

- The team did sensing journeys to 2 communities in the beginning of the prototype exercise, spending about half a day each visit. In total the team did 3 visits.
- We started with 2 communities; Lumintu Foundation and Xs Projects. Both NGOs involving low income communities and women. Both NGOs also work towards improvement in environment. Lumintu making use of industrial waste and Xs using household waste to become cash.
- The team managed to get the involvement of three sectors in the process. Although we still need to continue getting the support from the government. The team managed to get another civil society, a design school ESMOD, to collaborate in the prototype to provide designs to the Foundation, in order to improve their range of products. Involvement of Business sector, Alun Alun Indonesia as the buyer for the products. A proposal to the Government to assist the communities to sustain their business.
- The Team believe that this prototype can easily be replicate in other communities.

Case Study Alun Alun Indonesia



Case Study Alun Alun Indonesia

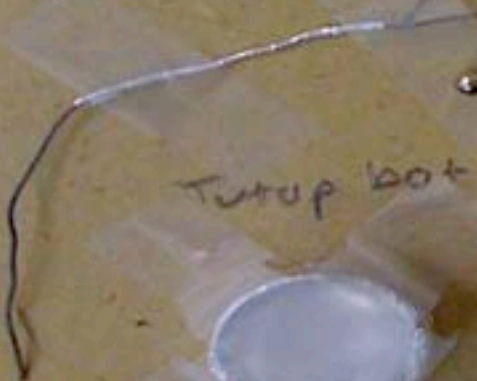


REFERENCE
Material
&
Technik yg lain



Alumunium
foil

kaustik



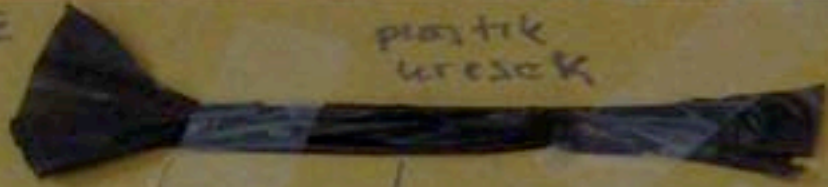
Tutup botol

Lucas



REFERENCE

plastik
kresok



Sulam Pita

plastik kresok

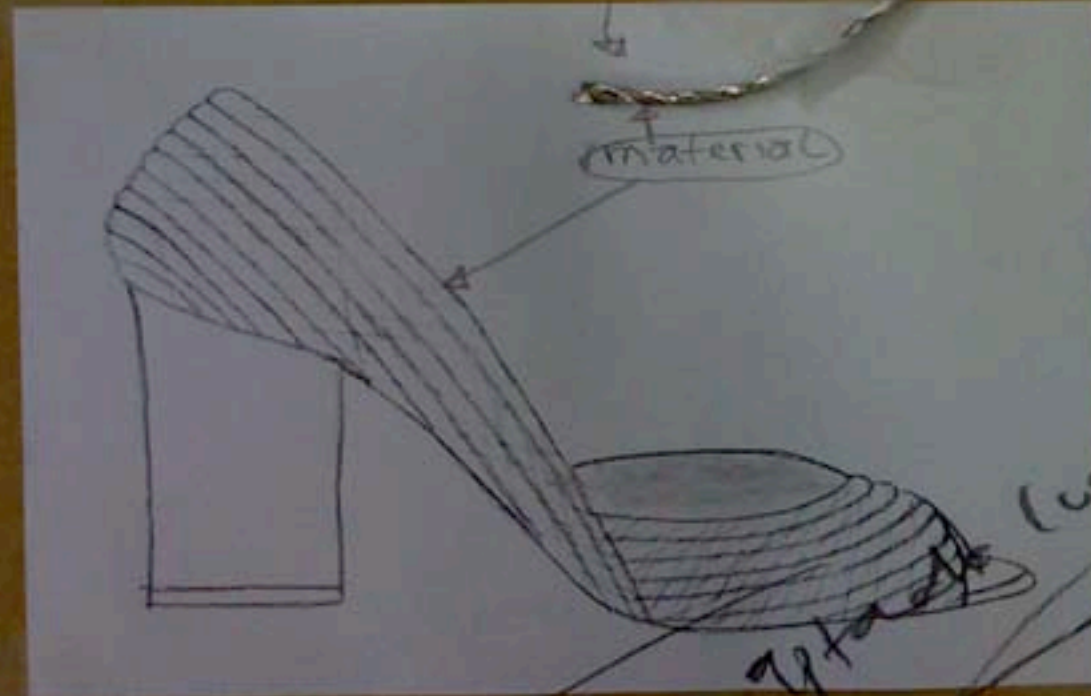
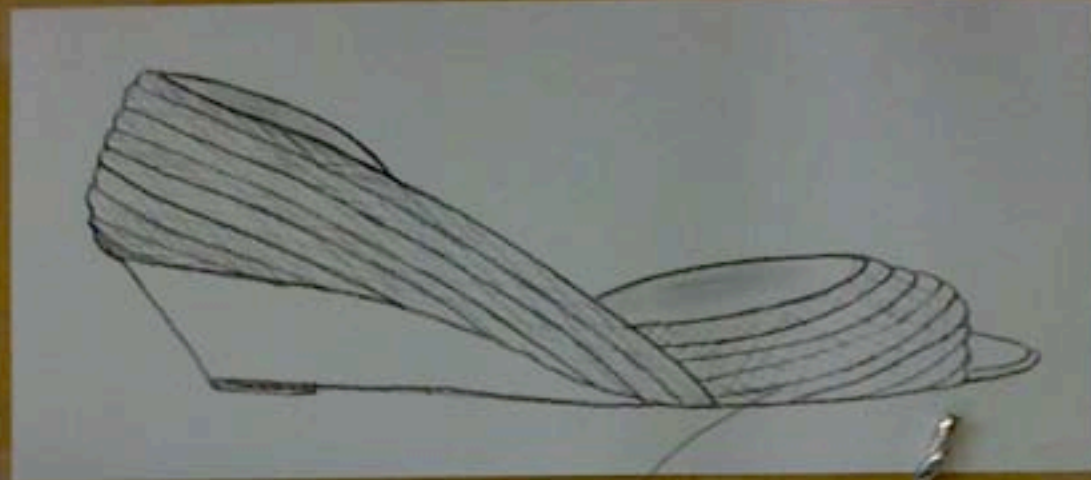
CASUAL 3

Anyaman



Desain de LUCAS

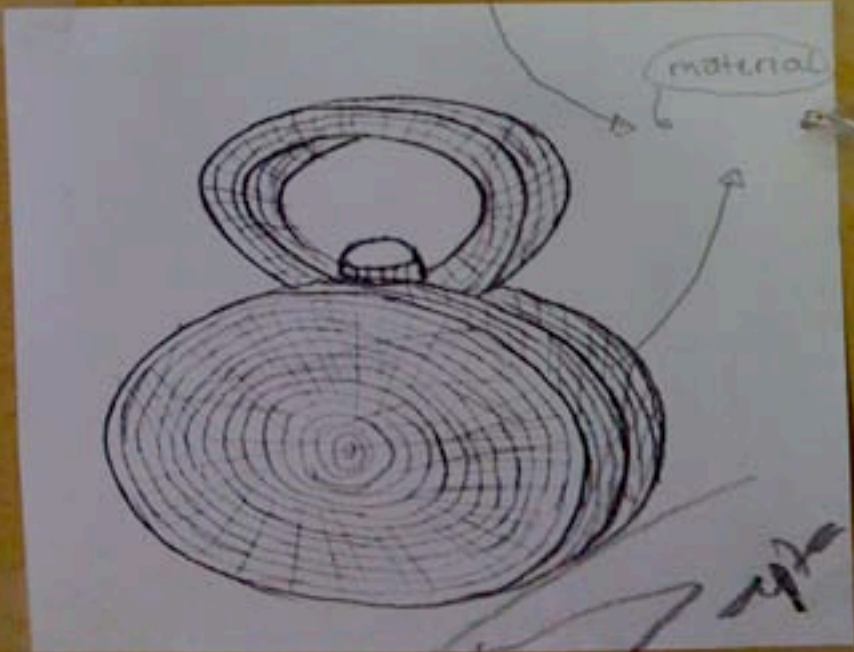
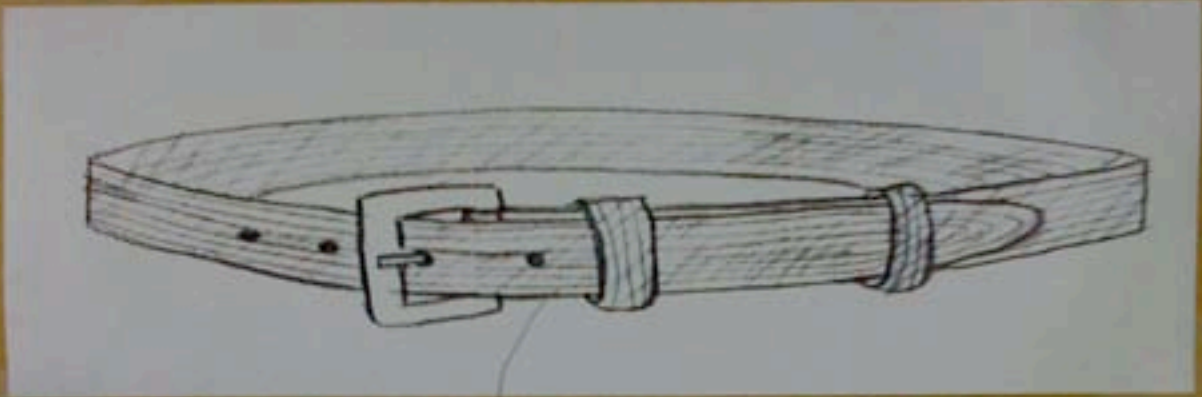
FORMAL 1



material

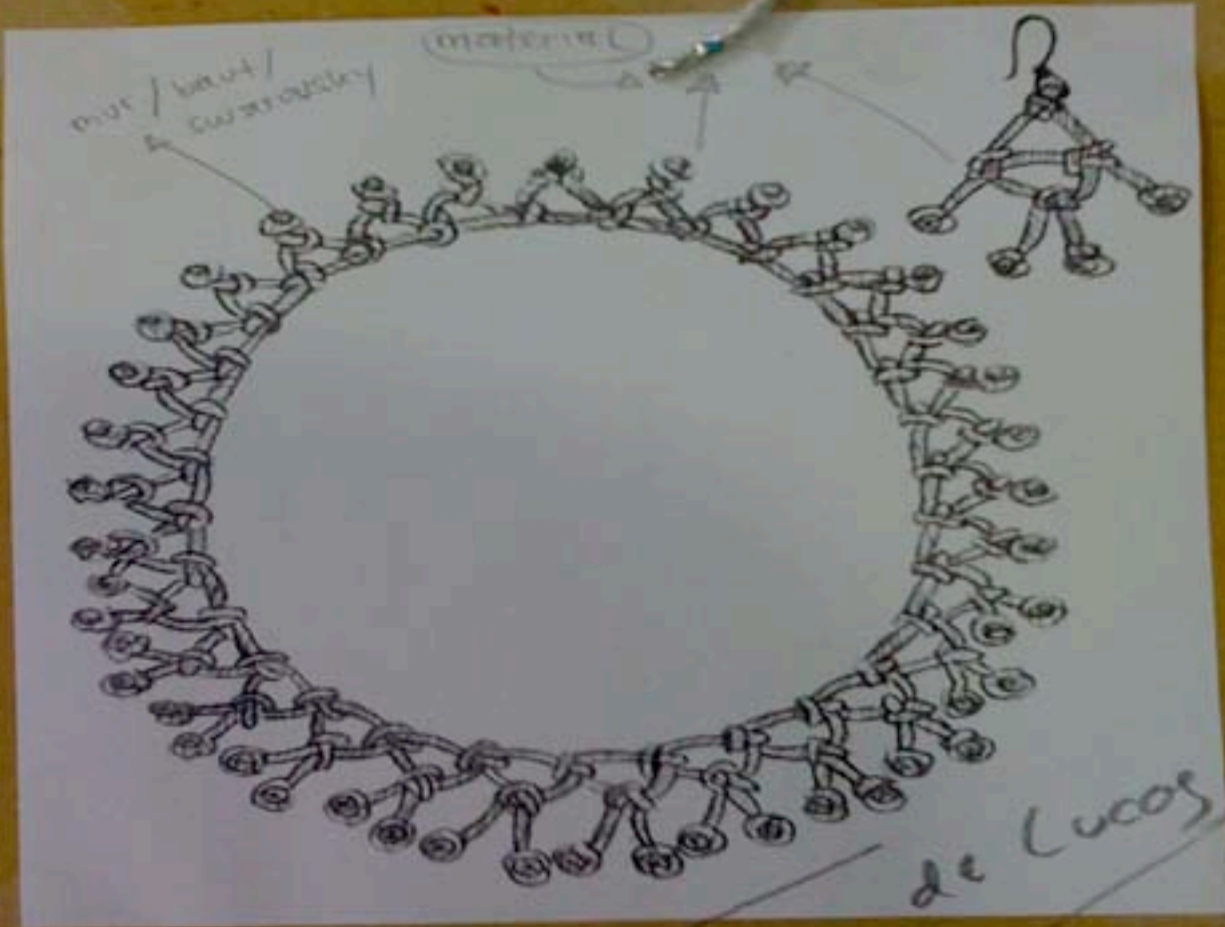
Boots
10000

FORMAZIONE 2



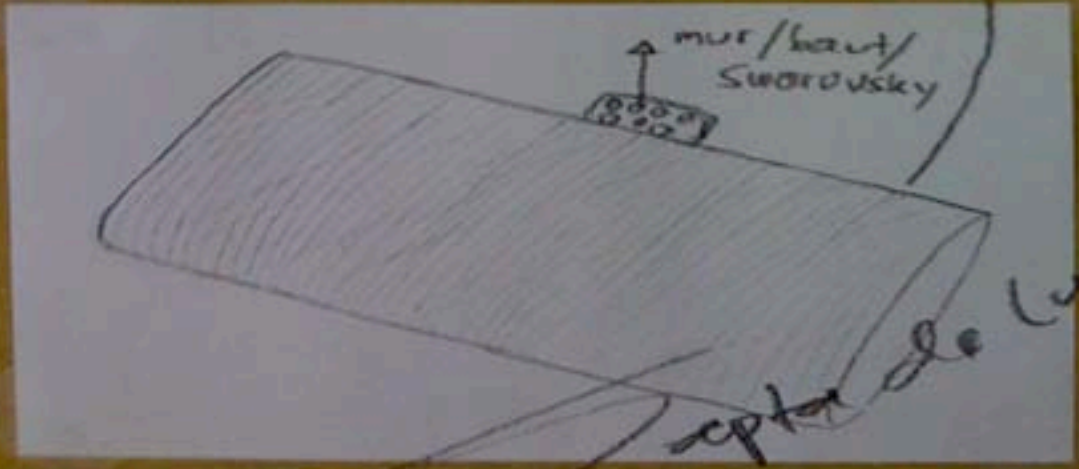
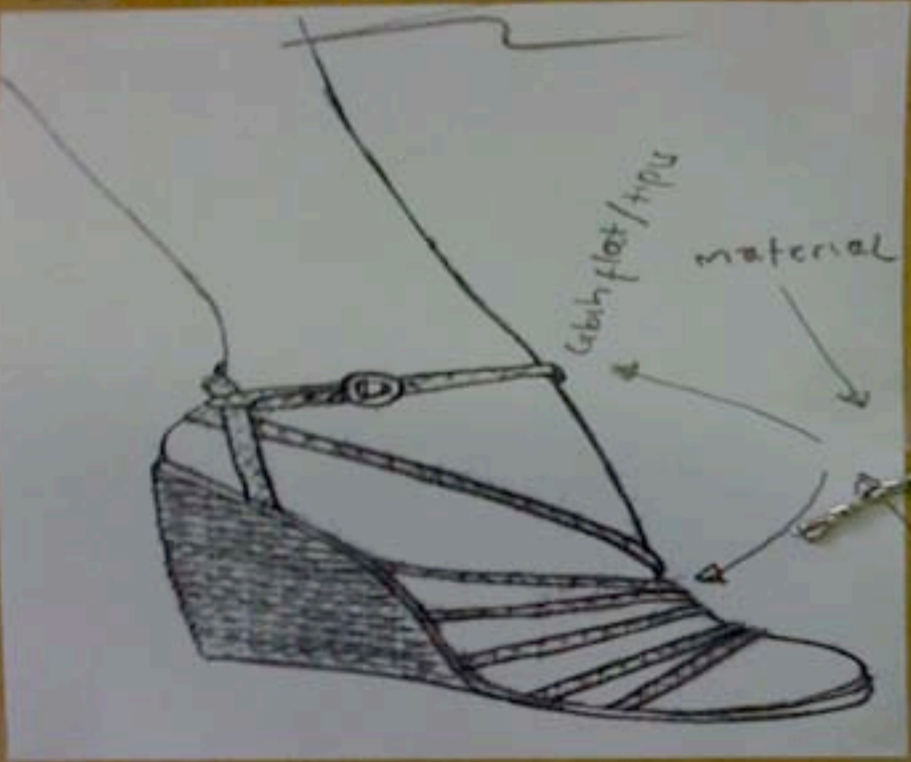
to lucco

SEMI FORMAL 1

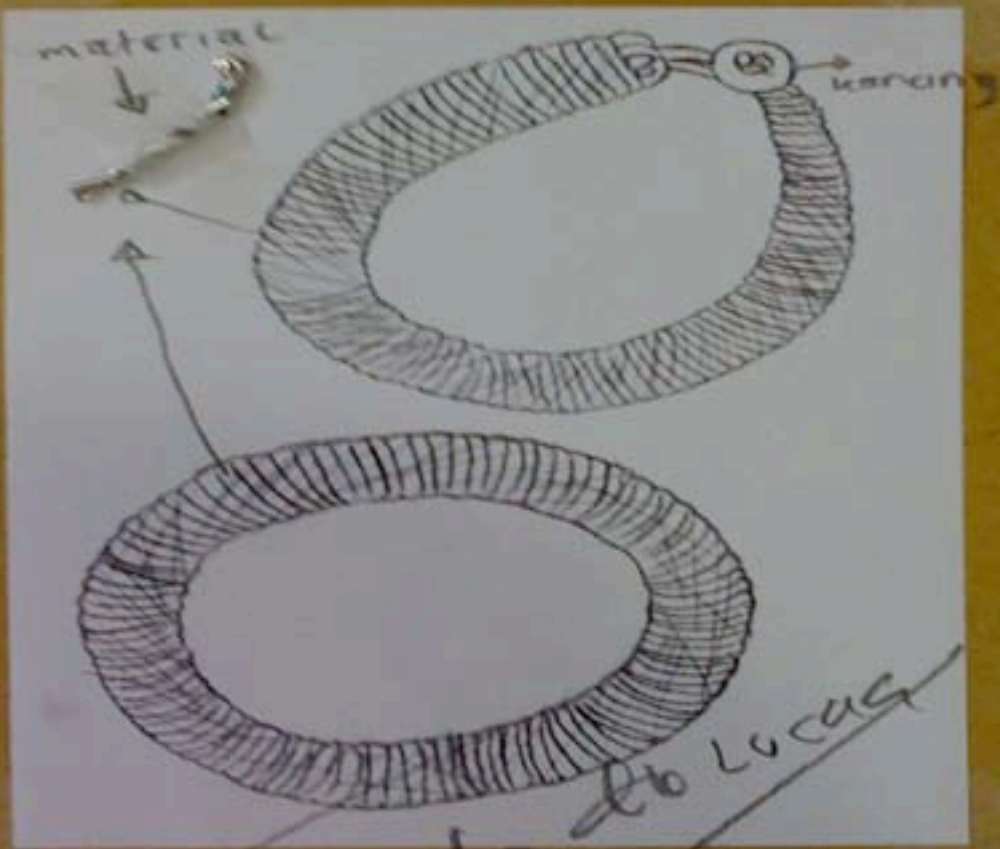


de Lucas

SEMI FORMAL 2



SEMI FORMAL 3



to Lucas

2

CASUAL 1



Handwritten signature and scribbles at the bottom of the page.

AL 2

