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## SMU-EDGE Global Enterprise Challenge 2008

May 5, 2008

### Global Enterprise Challenge 2008

We extend this exclusive invitation to your organization to form a team consisting of Year Eleven High School students to participate in the Global Enterprise Challenge 2008. This major international innovation and enterprise competition shall be from June 22 – 23, 2008. It will be held at Singapore Management University, Li Ka Shing Library from 0800 hours

This is a high-powered student innovation and enterprise (I & E) competition, which involves Internet technology and global competitors. The Global Enterprise Challenge (GEC) is a 24-hour international challenge in which competing student teams from around the world are set a challenge to produce a prototype and a business plan for a commercially viable product or service to meet an objective set by NASA and Careers Scotland. Usually, this will be technology-based and related to a social or environments objective.

Each team should have between six to eight members whose age should be between 17 – 20 year old high school or university students.

Below are additional qualities that each participant ought to have ability:

- To read, write and speak English
- In Science, Technical, Business or Arts
- To use the Internet
- In computer skills
- To possess a “can-do” attitude towards challenges
- To work in a team
- To take managed risks
- To write a simple business plan
- Demonstrate innovativeness and entrepreneurial traits
- To pay S\$130 as Registration Fee for entering the Competition

As this is the inaugural year that Indonesia will be participating in the Global Enterprise Challenge, the team shall be sent to Singapore and join in the Competition with the teams from Singapore and Malaysia. The winning teams’ presentations shall be video-recorded and streamed to Mission Control in Sydney, Australia. There the entries will be sent to a team of international judges comprising of NASA astronauts and business leaders.

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Subject to the availability of appropriate sponsors, the winning team of the Global Enterprise Challenge 2008 may have the opportunity to visit NASA Space Centre in Houston, Texas, USA.

### **Benefits to the Education Sector**

GEC meets government enterprise goals and is a fit with its innovation and enterprise education policy.

This particular enterprise model provides for applied creative thinking. It can be a precursor or introduction to further developments in innovation and enterprise education, and therefore increased economic growth, and wealth generation.

Will you give the suitable Indonesian students the opportunity to learn and experience I&E. from GEC 08? This experience will benefit them and shall be reflected in their CV that they have taken part in a major international competition.

For additional information, please visit our website at [www.gec-singapore.com](http://www.gec-singapore.com)

You can contact me at 65- 96348431 for further information on GEC08

Thank you

Yours sincerely

*Ben Chan*

Dr Ben Chan  
Executive Director